

M C P H E R S O N C O L L E G E

REVIEW

FOR MCPHERSON COLLEGE ALUMNI, FRIENDS AND COMMUNITY

Community *by Design*

A look inside
McPherson College's
community-based
strategic planning
process

Future of Residential Life

Entrepreneurial Faculty

Endowment

Student Debt Reduction

Campus Entrance

*Growth Modeled After
Auto Restoration Success*

*Career-oriented
Liberal Arts*



Don S. Peters '66, son of the seventh president of McPherson College – Dr. W.W. Peters, addresses crowd at the dedication of the new campus entrance along Kansas Avenue.

Inside



Alumni Recognized

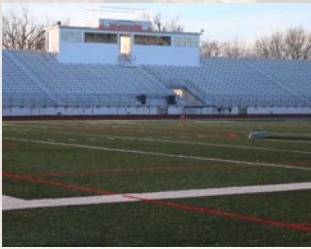
Annual Dayton Rothrock and Young Alumni award recipients honored.

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Stadium Renovations Progressing

Lease also approved for baseball-softball complex

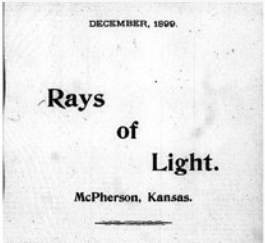
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Library Archive Goes Online

130 years of college publications now available from home

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Pebble Beach Car Unveiled

Automotive Restoration students work to take 1953 Mercedes-Benz convertible to Pebble Beach

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REVIEW

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1600 E. Euclid
P.O. Box 1402
McPherson, KS 67460-1402
620-242-0400
Toll-Free: 800-365-7402
Fax: 620-245-9438

www.mcpherson.edu

Written and Edited by:
Adam Pracht '16 Public Relations Coordinator

Design by:
Dviso Visual Communications

Contributions and Assistance from:

Roger Brimmerman Vice President for Advancement

Amanda Gutierrez Vice President for
Automotive Restoration

Joshua Schroeder Athletic Communications Director

Monica Rice Director of Alumni and
Constituent Relations

Brian Martin '06 Director of Auto Restoration Projects

Colleen Gustafson '06 '16 Promotions and
New Media Manager

Brian Lundberg Director of Marketing

David Barrett '90 Advancement Officer

Deb Wagoner Donor Relations Coordinator

Marcia Walters Assistant to the Director of Alumni and
Constituent Relations (retired)

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College does not discriminate on the basis of race, religion,
color, national origin, gender, sexual orientation or physical or
emotional disability.

Dear MC alumni and friends,

“Welcome to McPherson College! You’re
going to love it here!”

I've heard some variation of these words
time and again since I've been on the job as
the new director of alumni and constituent
relations. It probably won't surprise you to
learn that they have been exactly right. I am
finding a campus filled with energetic life,
great academics, and a strong community
that emphasizes service. And I've been
finding a place for myself – a place where
I hope to work and grow for many years
to come.



Let me briefly introduce myself. I'm
Monica Rice, and until recently I've been an Indiana resident studying
and working at Bethany Theological Seminary in Richmond, Ind. My
passions include literature, crafts, buying local, and corgi dogs (like the
Queen of England has!). But my true vocational passions – those that
live deep in my bones – are for opportunities to explore faith, nurture a
lifetime of learning, and foster relationships.

On campus, I've found constant opportunities to grow and connect.
From attending the wildly successful inaugural Fern Lingenfelter Artist
series piano concert with the talented Dr. Stephen Beus (see page 10), to
viewing the art exhibits displayed in Friendship Hall, to cheering loudly
and proudly alongside students attending a women's volleyball game
(see page 28) – campus life offers a wide variety of engaging experiences.

Campus is not the only place where we are Bulldog strong. Horizon
Fund recipients are participating in entrepreneurship in the “real
world” (see page 22), auto restoration students are attending and
participating in shows across the country, and the college faculty share
their knowledge and time in many locations and venues. Of course, our
most valuable off-campus resource is our amazing alumni! All across the
country and around the globe, alumni are sharing their skills, knowledge,
and passions in their own unique ways.

The college is taking seriously its commitments to “Develop whole
persons through scholarship, participation and service.” Our current
students will soon be joining their alumni colleagues in the world beyond
the college campus, and each year we have the exciting opportunity to
welcome new, eager students.

McPherson College is looking to future students and alumni with
the “Community by Design” strategic plan that you will read more
about in this edition of the Review (See page 16 for an introduction). By
continuing to develop and improve academics, community, and financial
stability, this campaign will support future Bulldog generations.

Amid the tasks and meetings that I immediately jumped into in
this position, the task that is top of the list and most exciting to me is
meeting the larger McPherson College community and developing lasting
relationships with alumni and friends.

That means I can't wait to meet and get to know you! I love being part
of the McPherson College community!

Sincerely,

Monica Rice

Monica Rice
Director of Alumni and Constituent Relations

Dear McPherson College alumni, friends and family,

Before we went through the process that resulted in our Community by Design 2021 strategic plan, a key aspect of it was not on my priority list – a new campus entrance along Kansas Avenue.

Since I started in the president's office, I've primarily been focused on lifting up people and programs rather than bricks and mortar. It has been a positive focus that led to our entrepreneurship program (see page 22), a new master's degree program (see page 8), high career placement rates (see page 13), and the new Fern Lingenfelter Artist Series (see page 10).

But when we decided to develop our next strategic plan through community rather than committee last fall, I quickly realized I needed to allow my priorities to evolve. The idea of a new and attractive campus entrance came up many times after listening to alumni, students, faculty, and staff in a variety of formats and group sizes.

And after much consideration we are moving forward with a new campus entrance.

The first stage which includes a donor recognition area is complete, and we honored the generosity of the Peters' family at Homecoming (see page 20). The next stage will be completed this summer. Next fall when you are back for Homecoming you will see a new entrance with signage, a "Gateway" feature and improved streets. Ultimately, the final stage will include a new student center.

I'm excited to see this project progress, but I'm even more excited by what the campus entrance represents – the power of the community-based planning process used to develop our strategic plan.

The planning process helped us gear the plan to address the issues that concern our community most and set the table for a focused five-year plan that will ensure the future of McPherson College for decades to come.

This issue of the "Review" tells the story of this strategic plan – how it developed, what we are doing today, and how it will transform MC in the future. I hope you find it informative, entertaining, and – most of all – inspiring.

We have a roadmap now to an important destination – growth and retention modeled after the success in our automotive restoration program, a formidable \$1 billion endowment, and nationwide recognition as one of America's great small colleges.

We welcome you to walk on this journey with us; your support, encouragement, and feedback will be essential.

Sincerely,



Michael Schneider
McPherson College President



Luke Chennell, assistant professor of technology, presented a paper titled "The 'Original' Car" – Conservation, Preservation and the Dilemma of Mass Production" at a first-of-its-kind academic conference focusing on preserving historic automobiles. "Driving History: Protecting Our Overlooked Automotive Heritage in the Twenty-first Century" was held in October in Allentown, Pa.



Dee Erway-Sherwood, executive director of visual arts and professor of graphic design, took MC graphic design students in December to a lecture in Wichita by Ram Castillo, a visiting graphic designer from Sydney, Australia. The students learned about "How to get a Design Mentor" and received a design book written by Castillo.

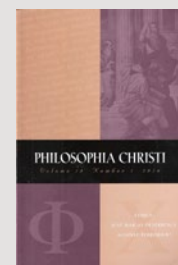
Garrick Green, associate professor of technology, was named as one of the recipients of the "Faculty of Distinction" award from the Kansas Independent Colleges Association. The award recognizes the excellence and achievement of faculty members at each of the 19 private colleges and universities across the State of Kansas.

Kyle Hopkins, associate professor of music and director of bands, was selected to present at this year's Kansas Music Educators Association State Convention in Wichita on Feb. 24 and 25. The title of his two workshops were: "Getting the Ball Rolling in Your Beginning Band: Part 1" and "Keeping the Ball Rolling in Your Beginning Band: Part 2." He presented the clinics with Shawn Knopp, director of bands at Tabor College. Hopkins was also honored by being selected to conduct three different honor bands this academic year: the Kansas Music Educators Association Southwest District Middle Level Honor Band on Nov. 5 in Dodge City, Kan; the Wheat State League High School Honor Band on the MC campus Jan 30; and the Western Kansas Liberty League High School Honor Band on Feb. 6 in Alma, Kan. Each honor band involves leading a clinic and rehearsing the band during the day and then giving a concert in the evening.



Dr. Kirk R. MacGregor, assistant professor of philosophy and religion, attended the American Academy of Religion and Evangelical Theological Society annual meeting in San Antonio, Texas, in November. He presented two papers there: "Applying Tillich's Creative and Transformative Justice to the Problems of Middle Eastern

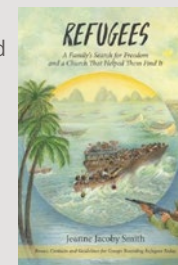
Violence" and "1 Corinthians 14:33-38 as a Pauline Quotation-Refutation Device." He also moderated a session on "Church History: 15th-17th Century." Dr. MacGregor also published the article – "The Neo-Molinist Square Collapses: A Molinist Response to Elijah Hess" in the latest edition of "Philosophia Christi," which is one of the world's top-circulating philosophy of religion journals, and accepts for publication only about 12-15 percent of submissions.



Dr. Herb Smith, professor of philosophy and religion, and **Dr. Jeanne Smith**, professor emerita of English and teacher education, again have been asked to teach this winter at the Gujarat School of Theology in India. This will be their fifth year of teaching at the graduate school which is located near Gandhi's ashram. They also are affiliated with a leprosarium and orphanage, which the Smiths support.

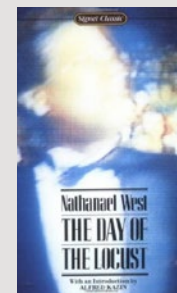
Dr. Herb Smith will host a travel adventure to Indonesia with Dr. Scott Holland of Bethany Theological Seminary in January 2018.

Dr. Jeanne Smith published her book "Refugees! A Family's Search for Freedom and the Church That Helped Them Find It" in July 2016 and held a book signing in December.



Kerri Vinson Snell, assistant professor of English, will have four poems published in "The Oklahoma Review," a literary journal affiliated with Cameron University in Lawton, Okla. The poems titled "Chickasaw Elder Teaches Gardening Vocabulary," "All Those Mother-Daughter Talks We Never Had," "Paige Bradley: Expansion," and "Lucy Pretty Eagle at Carlisle Boarding School" are poems which are part of Snell's MFA thesis manuscript.

Dr. Kim Stanley, professor of English and chair of the department of modern languages, led a book discussion in August about Nathaniel West's "The Day of the Locust" at Newton Public Library for the Kansas Humanities Council.



Through a Pulitzer Project grant to the council, she also led writing workshops at the Hutchinson Public Library; the Watkins Museum and two high schools in Lawrence, Kan.; and the Eisenhower Library in Abilene, Kan. The Pulitzer Prizes Board and the Federation of State Humanities Councils sponsors the project, which is called "The Pulitzer Project: William Allen White and the Freedom of Speech" in Kansas.



William Allen White

MC Ranked Highly In Midwest Region By 'U.S. News & World Report Best Colleges'

Good news arrived for McPherson College with a distinguished ranking.

"U.S. News & World Report" rated MC highly on its respected annual "Best Colleges Rankings" list for Regional Colleges Midwest. The national publication is widely considered the gold standard for rankings of colleges and universities in the United States.

McPherson College ranked 38th on the list. McPherson College President Michael Schneider noted that only one college in Kansas ranked higher on the list than MC.

"We're in some wonderful company with this ranking by 'U.S. News & World Report,'" Schneider said. "This continuing success results from the individual efforts of so many people at McPherson College. We support and challenge each other to become better every day. I could not be more proud of our campus community."

"U.S. News & World Report" considers multiple factors in ranking institutions, each weighted as a percentage of the total score. Graduation and retention rates, undergraduate academic reputation, the quality of resources from faculty (such as class size and student-faculty ratio), and student selectivity account for more than three-fourths of the ranking.

The remaining approximately one-fourth of the ranking is determined by a college's actual graduation rate compared to expected rate, the rate and amount of alumni giving, and the financial resources at the institution's disposal.

"We've seen improvements in almost every category," President Schneider said. "This recognition speaks to the progress and commitment of our faculty and staff."





Wayne Conyers Receives Prestigious Award From Kansas Art Education Association

When Wayne Conyers first got the letter, he had to read it twice.

“My first thought was, ‘I have to have read that wrong,’” Conyers said.

But the professor of art was right the first time: The Kansas Art Education Association named him Outstanding Art Educator-Higher Education for 2016-2017.

“I was shocked because it was something I never saw coming,” he said. “It’s just me. I’m just this guy who makes paintings and enjoys turning others on to what turns me on. I’ve been one of those lucky people whose vocation and avocation are the same thing.”

Shawn Montgomery, an art educator and the president of the KAEA, nominated Conyers for the prestigious award.

“I have observed his unlimited commitment and dedication to students, his fellow faculty members, art educators and the art education profession,” Montgomery said.

Dr. Bruce Clary, vice president for academic affairs, started at McPherson College in 1983 at the same time as Conyers. Because of this, Dr. Clary said he has had a great perspective on what has made Conyers successful.

“Wayne has a contagious passion and joy for making art, and he has passed that on to hundreds – maybe thousands – of students over his decades-long career,” Dr. Clary said. “He inspires them to trust their own imaginations.”

Conyers received a Master of Fine Arts in Painting at Fort Hays State University and started his career teaching high school art for 10 years. After Baldwin, he came to McPherson College and is now in his 33rd year of being an “artist who has chosen to teach” at MC, with 19 of those as department chair. His instruction has been primarily focused on ceramics and painting.

At the same time, he’s been a significant contributor to professional and community art organizations. These include serving as a board member for Watercolor USA and Kansas Watercolor Society; member of Phi Kappa Phi, National Art Education Association, Kansas Art Education Association, and Visual Arts Alliance of McPherson. He also has served the community with leading watercolor workshops, serving as juror to high school exhibitions, and hosting and organizing the annual Central Kansas Art Educators Exhibition and the Central Kansas League Art Festival on the campus of McPherson College.

Professionally, his works have won awards and been invited to well over 125 exhibitions at all levels – local, national and international – and has earned dozens of prominent awards for his work. He’s probably best known for his watercolor paintings, which are included within a variety of private, corporate and museum collections.

He has drawn from his life experience as inspiration for much of his work, but recently he’s been getting ideas from studying theoretical physics – dark matter, the multiverse, string theory, and the like. In his technique, Conyers tends to blend surreal images with colorful geometric patterns – often infused with his quirky sense of humor.

Conyers said he never expected to receive the Outstanding Art Educator award for his lifetime of work, but he could not be happier.

“This is the icing on the cake of my career,” Conyers said. “How could anyone ask for more as an art educator?”



Conyers

McPherson College Releases First Mobile App

Most McPherson College students – and even most of their parents and MC employees – have the equivalent of a small, powerful computer in their pockets.

With smartphones so ubiquitous, a new McPherson College app has made a wonderful tool for engaging with and informing MC students, alumni, and friends. In September, the college’s free app hit the Google Play and Apple App Store.

The app has a complete event, athletics, and academic calendar, as well as a fun and competitive points system designed to encourage attendance and participation in college events.

For links to both Android and iPhone versions of the app, visit www.mcpherson.edu/Review.



Why I Give... Philip and Ann Stover

This past Christmas season my father, Stephen L. Stover (B.A. history, ‘40), died peacefully at the age of 97. In preparing for his memorial service, I went through his editions of the “Quadrangle” from his time at McPherson College.

Judging from his classmates’ writings, he had an enjoyable and successful time at the college. The new gym that had just been completed was the same “old gym” that I saw being torn down to be replaced by the current Sport Center while I was on campus. His pledge of \$100 toward the construction of that structure is testimony to his confidence that McPherson College would grow and prosper into the future.

Three of his children attended. Four of his granddaughters graduated from McPherson College. Now I hear little comments of how some of his great-grandchildren – the fourth generation – want to attend Mac.

Supporting the College so my family can continue the tradition is very satisfying. Supporting the College so other families can send their son or daughter, as a first in the family to attend college, is even more satisfying. Whether from Waco, Wichita or Washington, D.C., I support McPherson College in its mission to invite all to come learn, compete, sing and then go out into the world to share.

-Philip Stover (B.A. history, ’72) and Ann Stover, Quinter, Kan.

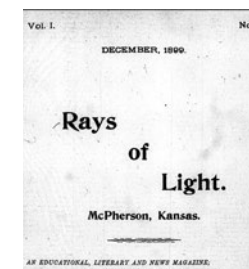


Historical Archive Publications Going Online

For decades, researching or exploring McPherson College’s historical publications archives has meant hours in the basement of Miller Library – poring over fragile paper or rolls of microfilm.

Now, thanks to the hard work of the library staff, many of those documents are online for anyone to read and discover.

Mary Hester, director of library services, estimated that about 12,000 pages of historical



publications dating back as far as 1888 have already been digitized. So far, this includes 42 years of “The Spectator” student newspaper, as well as the “Bulletin of McPherson College,” the “McPherson College Alumni Newsletter,” “Rays of Light,” and the McPherson College catalog.

Eventually, Hester said they plan to digitize the college yearbooks, as well as other publications with shorter runs. The hope is that eventually they will be able to run “optical character recognition” on all the scans, which will make the entire digital archive fully searchable.

The digital archive is located at <http://archive.mcpherson.edu>.



McPherson College welcomes its newest faculty and staff:

Chris Barnes, resident director and intramural director
Samantha Brandyberry, library services assistant
Chris Clark, assistant professor of automotive restoration
Ben Coffey, associate dean of students
Stephen Hoyer, assistant professor of psychology
Kirk MacGregor, assistant professor of religion & philosophy
Heather Mierkiewicz, admissions associate

Kevin Morris, computer services assistant
Nathan Pollard, assistant professor of communications
Matt Porter, assistant professor of business
Monica Rice, director of alumni and constituent Relations
Jodi Schafer, admissions and financial aid counselor
Becky Snell, guest professor in music
Kerri Snell, assistant professor of English
Deon Shorter, admissions and financial aid counselor



Trimmell, Walters Retire From McPherson College

With combined years of service of more than 65 years, this year marked the retirement of two MC employees who were institutions at the college.

Vikki Trimmell, admissions assistant and switchboard operator, was literally the voice of McPherson College for more than 30 years, as she answered the main MC switchboard number every day.

Marcia Walters, assistant to the director of alumni and constituent relations, performed the critical work of maintaining constituent records and assisting in the development department in multiple roles for more than 35 years.

MC thanks these long-time Bulldogs for their years of wonderful service!



Vikki Trimmell



Marcia Walters

Higher Learning Commission Approves Master's Degree Changes

Last summer, to better meet the needs of area teachers, MC revised its master of education degree to allow graduate students to earn credentials in either English for Speakers of Other Languages (ESOL) or Special Education (SPED).

In August, the Institutional Actions Council of the Higher Learning Commission approved the proposed changes.

Half of the coursework will retain the project-based “Transformational Education” of the original master’s program and the other half will be coursework in either ESOL or SPED. The changes will also allow teachers to complete ESOL or SPED coursework without pursuing the master’s degree.

Learn more about the program at www.mcpherson.edu/grad-courses.



Ellen Sell '65 received the Rothrock Award for teaching. Today she serves as director of the Angelica Center for Arts and music in California.

Rothrock Award Honors Performing Arts Teacher Serving Inner-City Students

The 2016 recipient of the Dayton Rothrock Award at McPherson College has served under-privileged students across the course of her career through the power of the performing arts.

Ellen Sell '65 of Alhambra, Calif., taught primarily in the Los Angeles USD, where she started a theatre program and a chorus at the same school that the movie “Stand and Deliver” was set. Even with a school population of more than 5,000, James A. Garfield High School in Los Angeles didn’t have a chorus before Sell.

Now retired since 2009, she has remained incredibly busy as the director of the Angelica Center for Arts and Music in Los Angeles for seven years. She’s overseen free classes and workshops in theatre, singing, dance and many instruments for about 700 school-age kids in inner-city communities.

Since 2004, the Dayton Rothrock Award has honored MC teacher education alumni who have shown excellence in the classroom and made significant contributions to the profession.



Young Alumni Award

Honorees Explore in Education, Careers

The road to vocation is a freeway for some – with a clearly marked onramp and miles of smooth, straight pavement.

For others – like the recipients of this year’s Young Alumni Award – that destination is found by a scenic, winding backwoods trail. And for them, of course, the journey has been just as important as the destination.

This year’s Young Alumni Award recipients are Kristen Flory Reynolds '91 of McPherson, Kan.; Todd Frankenbery '91 of Benton, Kan.; and Jim VanGoethem '91, Galva, Kan.

At an all-campus gathering on Oct. 14, McPherson College recognized the recipients of the honor, which recognizes outstanding MC alumni who have graduated within approximately the last 30 years.



Todd Frankenbery

Major: Biology

Career Accomplishments: Frankenbery started out as a business major at McPherson College, then considered a pursuing eye care as an ophthalmologist or optometrist... until he realized he has a slight phobia about having to treat people’s eyes. His wife, Sara, helped him to settle on pursuing dentistry. After graduating from dental school in Oklahoma, he practiced in McPherson,

then had an opportunity to become a partner with Anthony Martin in Wichita. In 2008, Dr. Martin retired and Dr. Frankenbery took on a new partner. Today, two more doctors work for them at the practice and about 45 employees in all.

Community Connections: In his senior year of dental school, Dr. Frankenbery was a member of the Forensic Dental Team that helped to identify victims of the Murrow Federal Building bombing in Oklahoma City. He’s been active in a variety of charitable and volunteer organizations – among them the Wichita District Dental Society, USD 375 Circle Board of Education, Circle High School Booster Club, the Light the Night Leukemia Walk, and VC Cares for Kids.

“The beauty of college is you get that opportunity to experience things, and it’s never too late to get a new plan and head down a different path.”



Kristen Flory Reynolds

Major: Health arts

Career Accomplishments: Reynolds has worked for about 24 years in her career as an occupational therapist – a “sibling” to the field of physical therapy. In physical therapy, the primary goal is improving a physical impairment by working on large muscle groups. An occupational therapist is more focused on smaller muscle groups, with an end goal of greater patient independence in

the “activities of daily living” – such as hobbies, job requirements, and housework. She’s had the opportunity to work with people in age ranges from preschool through retirees in assisted living and nursing care facilities. She’s worked with the McPherson County Special Education Cooperative, the Rice County Special Education Cooperative, the Hutchinson Regional Medical Center, and The Cedars, as well as teaching pediatric occupational therapy with Brown Mackie College. She’s also currently working part-time as a receptionist for Ameriprise Financial and as an office manager for the Antique Telephone Collectors Association.

Community Connections: In her volunteer work, Kristen particularly cares about children, public health, alleviating poverty. She was one of the founding members of Circles of McPherson County – an organization dedicated to the elimination of poverty – and has volunteered for them ever since. She’s also worked on the advisory board to Prairie View and helped to raise more than \$8,000 for the Haiti Medical Project.

“A huge part of my job was to work with teachers and parents and help them to know what I do with children. That’s ultimately what I want to do – work myself out of a job.”



Jim VanGoethem

Majors: Accounting and Economics/ Business Administration

Career Accomplishments: While VanGoethem was still a student at McPherson College, worked part-time for Midwest Electric Service starting in the spring of 1989, then went full-time after graduation. Today, he owns the company. The work focuses on industrial electrical construction and maintenance at refineries and natural

gas compressor stations. Most of the work is for the local CHS refinery in McPherson. As owner, VanGoethem sees his primary responsibility as being a servant to his employees – usually his last question before leaving the office will be, “Is there anything else I can do for you?” His entrepreneurial spirit has drawn him to pursue other ventures while also leading Midwest Electric Service – including owning and managing VanGoethem Farms and a number of residential rental properties known as J & L Rentals. He’s also been a partner with Deerfield Homes, an accountant at Keith Mines CPA, and operations manager at Midwest Electric’s telephone service wing.

Community Connections: Community and church are important to VanGoethem. He has put in many hours of volunteer time, trying to make the world around him better. He and his family helped to rebuild homes in New Orleans after Hurricane Katrina in 2008. He volunteers each year with his family at an RFK foster kids camps, and currently serves on the boards of the McPherson Aquapups Swim Club, McPherson High School Booster Club and Vatterott College’s electrical department. While attending Countryside Covenant Church during the last 17 years, he’s served on the church council, numerous committees, praise and worship team, taught adult Christian Formation classes and led Bible study groups.

“I’m just a normal guy. I’ve always worked hard and God’s blessed me with gracious outcomes. Christ set the model for serving in everything we do. I want my life’s activities to glorify God.”





Inaugural Performance of Lingenfelter Artist Series At McPherson College Fills Theatre with Attendees

Spring Performance Featured Global-Scale Opera Singer Simon Estes

The first performance of the Fern Lingenfelter Artist Series at McPherson College began not with the sound of piano music, but with the clink of more and more chairs being set out for the audience.

It was music to the ears for McPherson College. It meant a full house and standing room only for the free performance by Dr. Stephen Beus, professional pianist and professor of piano at Brigham Young University.

The series features two music performances per year, and honors the memory of Fern Lingenfelter – an MC graduate and piano instructor.

Appropriately enough, the series began on Sept. 25 with Dr. Beus performing on piano. His achievements include first prize in the Gina Bachauer International Piano Competition, first prize in the Vendome Prize International Competition (Lisbon), and the Max I. Allen Fellowship of the American Pianists Association – all of which Beus accomplished in one four-month period. His concerts have received high praise from critics, including the “Salt Lake Tribune,” which applauded his performance, saying, “Mesmerizing... explosive... intelligent... he belongs on the world stage.”

Dr. Beus started the inaugural performance of the Lingenfelter Artist Series with a simple bow, then let his playing speak for itself with a classic work by Felix Mendelssohn – the “Sonata in E Major, Op. 6” – and a work of “pop” classical piano by Franz Liszt – Hungarian Rhapsody No. 2.

“Franz Liszt is one of my favorite composers,” Dr. Beus said. “He was treated as something of a rock star. There are a number of stories about Franz Liszt, but this is a family evening so I won’t share all of them.”

After intermission was a minimalist, modern piece – “Für Alina” by Arvo Pärt. Written for a young woman departing for college, it’s a quiet meditation.

“It’s very short and there’s never more than two notes played at a time and never the same note,” Beus said. “It represents two people’s lives going on simultaneously who never meet.”

Dr. Beus said coming to McPherson College was wonderful.

“People are so friendly,” he said. “And it was a great turnout.”

The second recital in the series held was held on March 12 and featured bass-baritone Simon Estes, who has been a major figure in the world of opera for the past half century. Making his operatic debut in 1965 with the Deutsche Opera in “Aida,” Estes has since gone on to add more than 100 operatic roles to his repertoire.

Among his performances have been many historic and landmark roles – particularly ones that broke down walls of racism. As an African-American opera singer, he paved the way for people of color who went into the performing arts. Many of them seek Estes out after performances to share how his example was motivating.

“They have certainly thanked me, and I have been humbled by that,” he said.

“I have been grateful that I was able to be used and they were inspired by that and didn’t give up.”

In a prominent groundbreaking role, Estes appeared in the title role of Richard Wagner’s “The Flying Dutchman” for six successive years at the Bayreuth Festival in Germany. That marked the first time a black male artist appeared in any role in the more than 140-year history of the festival, which was founded by Wagner himself.

Estes has performed with 115 orchestras and 84 opera houses worldwide. Among his audiences have been United States Presidents George H.W. Bush, Lyndon B. Johnson, Jimmy Carter, Bill Clinton, Richard Nixon and Barack Obama.

He’s the only vocalist to sing at both the 25th and 50th anniversaries of the United Nations. He helped to celebrate the opening of the Munich Olympic Games in 1972 and the centennial of the Statue of Liberty. He sang for the inauguration of the first black governor in the United States in 1990, performed for Nelson Mandela, and performed at the Conference of The Anatomy of Hate – which is funded by the Nobel Peace Prize Committee and The Elie Wiesel Foundation for Humanity.

In addition, he’s been Grammy Nominated for Best Classical Album of the Year, inaugurated the role of Porgy in “Porgy & Bess” for the Metropolitan Opera, and worked with the likes of Leonard Bernstein, Jose Carreras, Placido Domingo, Harry Belafonte, Johnny Cash, Ray Charles, John Denver, Audrey Hepburn, Whitney Houston, Barry Manilow, Gregory Peck and Wynton Marsalis.

But for all of this, Estes takes no credit for himself. His deep Christian faith draws him to give God the recognition.

“I believe that God has given everyone a talent or a gift,” he said, “And that he’s given it to serve him first, and then to serve each other.”

As a part of his social mission, Estes has held concerts to support the United Nations Mosquito Netting Project, which supplies and maintaining treated mosquito nets to save children’s lives from malaria in Africa. His performance for the Lingenfelter Series will also support the netting project in lieu of an honorarium. To learn more about Estes, visit www.simonestesfoundation.org.

The Fern Lingenfelter Artist Series was established in 2016 thanks to a generous commitment to McPherson College, in honor of MC alumna and piano teacher Fern Lingenfelter. Her son, Steve Clark – chairman of Clark Investment Group in Wichita, Kan. – generously established the supporting fund at MC. This cultural series consists of two annual music performance



Simon Estes



Dr. Stephen Beus

events, with a special emphasis on piano. Lingenfelter taught piano in McPherson for years – both to traditional college students on the MC campus and younger students at a studio downtown.

Lingenfelter passed away in 1962, but her son, Steve Clark, said he has seen a long and lasting influence from her lifetime of work. Establishing the fund is his way to say, “Thank you,” and to support the music and the instrument she loved.



McPherson Named Second Safest College Town

Last fall saw some great news for students and employees at McPherson College, as well as the McPherson community in general. According to a recent study by LendEDU, the City of McPherson is the second-safest college town in the United States!

The study pulled the latest Federal Bureau of Investigation statistics on violent and property crimes in towns with at least one two-year or four-year college campus, then divided those statistics by the towns’ populations to determine a per-capita crime rate – only about two-thousandths of a crime per McPherson resident.



Are you connected?

Most communication with students and alumni is now electronic: including class newsletters, college news and upcoming events. Please let us know your current email by contacting advancement, at alumni@mcpherson.edu

You can also keep in touch with McPherson College through popular websites:

 **Facebook:**
www.facebook.com/McPhersonCollege

 **Twitter:**
twitter.com/Mac_College

 **Instagram:**
www.instagram.com/mcphersoncollege/

 **Flickr:**
www.flickr.com/mcphersoncollege

 **YouTube:**
www.youtube.com/McPhersonCollege



Education Student Named 'Teacher of Promise'

Megan James, a senior from Concordia, Kan., was honored in November as a 2016 "Teacher of Promise" – an honor through the Kansas State Department of Education.

Students are nominated by the institutions and are invited to attend a workshop in Wichita presented by the Kansas Teacher of the Year and the seven Kansas Regional Teachers of the Year. James was able to learn about teaching strategies, lesson plans, tips, and resources.



'Ventures in Christian Discipleship' Offerings

FEB. 18 Dan Ulrich

MARCH 11 Steve Crain

APRIL 8 Steve Schweitzer

APRIL 22 Rhonda Pittman-Gingrick

For more information and to register, visit www.mcpherson.edu/ventures

New College Alumni Director Encourages Alumni to Engage, Tell Their MC Stories

McPherson College has hired a new director of alumni and constituent relations to organize events and forge connections between alumni and the college.



Monica Rice

Monica Rice said she's been spending the time since she started in September in "listening mode" while continuing the existing energy and quality of the college's alumni connections.

"I love to connect with people and help people to connect with each other and share what they're passionate about," Rice said. "I see the alumni position as a place to be able to do that."

Monica comes to MC from Bethany Theological Seminary in Richmond, Ind., where she was administrative assistant for institutional advancement and coordinator of congregational and alumni/ae relations.

She also served as a member of the pastoral team for the Living Stream Church of the Brethren – a unique online-only congregation providing church services, Bible studies, community prayer, and social events to people who aren't able to attend an in-person Church of the Brethren as often as they would like.

She had already moved to Kansas earlier, and wanted to get connected back in to working with the Church of the Brethren. McPherson College seemed a natural fit.

"I found myself gravitating to McPherson College as a community," she said. "It just became more apparent that McPherson College was where I wanted to apply for a job."

Arriving just before Homecoming, Rice said it was a "dive into the deep end" of the MC community instead of a "gentle wade."

Diving right in was a great way to connect into the campus community, she said, and listen to MC alumni and students. She encouraged alumni to tell their stories of McPherson College, strengthen their ties to MC, and help the college find the next generation of MC alumni.

"Tell your true story, then help us continue to improve," Rice said. "Even your hard stories can help us to move forward and continue to serve alumni and students."

Rice plans to continue to build up the MC community and alumni connections.

"I am drawn to the many wonderful things happening," she said. "I consider my work to bring my full self to the larger college community."



INTERNSHIP PROFILE

Student Discovers Unique Internship Marketing 'Micro' Tractor Trailers

Near the business sign for "Kalmar Ottawa," Erika Doty had seen them basically all her life – vehicles that looked like scaled-down versions of industrial tractor-trailers.

The Ottawa, Kan., senior never thought much of them, however, until she ended up landing an internship in summer 2016 to market the "terminal tractors" – the technical name for the half-size haulers.

"My entire life that company's been there, but I had no idea what it was about," she said. "I never knew what they were for. They're a tool that helps you work more efficiently when moving trailers from place to place."

While still powerful, terminal trailers are designed to be easier to operate and more maneuverable in tight spaces such as loading docks, warehouses, and ports, as well as being able to handle short-distance hauls.

Doty did get the opportunity to learn how to operate one of the trailers, but she was primarily tasked with a challenging marketing problem – create a tool to measure how much the potential market should be for their vehicles in any given particular area.

After being given that general objective, she was then set loose to solve the problem in whatever way she thought would work best. That ultimately ended up meaning she had to research different market analysis tools, learn how to use them, gather the relevant numbers, create a model for measuring the potential market, and finally use the tool to produce useful results.

"Obviously at first it was very intimidating," she said. "They weren't just going to make you file papers and make coffee. You're actually going to do work."

But after presenting her work and results to the heads of each department in the company, they were impressed by her thoroughness and complimented her on how useful the new tools were going to be for them.

"I learned the advantages of having that real-world application, real-world experience," Doty said. "You can't have that in a classroom."



Erika Doty

Community *by Design*

McPherson
College outlines
strategy to
secure its future



McPherson College recently completed a strategic planning process to prepare for the future while remaining faithful to the college's core mission and values.

After a year-long process that called on the entire MC community for guidance and direction, Community by Design 2021 emerged. This new five-year strategic plan is highlighted in the pages that follow.

President Michael Schneider said that making strategic planning the work of the community rather than a committee created a strong sense of ownership.

"At times the year-long listening tour was tedious as we thought critically about our future, but in the end the best ideas

became clear, leading to a focused and articulate plan," he said. "I think many from the campus community will find a part of themselves in this plan."

In this section, readers have the opportunity to dig deeper into Community by Design:

- Discover the background and results of the community-based planning process that resulted in Community by Design.
- Explore progress and next steps in implementing the plan.

- Learn about each of the four major areas within the Community by Design plan

These are important days for MC as it works to achieve its vision of becoming one of America's great small colleges.

Please join us as we design our future.



A New Approach: Planning by Community vs. Committee

In August 2015, the McPherson College Board of Trustees laid out four big ideas to put MC on the path to be recognized as “one of America’s great small colleges.”

- Growth modeled after success in automotive restoration
 - Engage and develop entrepreneurial faculty
 - Facilities that support growth
 - Plan to build a \$1 billion endowment
- “Michael encouraged us to affirm our mission and focus our efforts,” said Paula Vincent, board chair. “As a result, the board identified four areas of emphasis to propel us toward the future we envision.”
- With this initial guidance, President Schneider then started a conversation with the campus community in fall 2015 to shape these big ideas into a more specific strategic plan. His idea was to approach strategic planning in a different way – getting everyone involved with providing ideas, feedback, and critique rather than

appointing a committee.

“We needed to think about planning our future differently,” Schneider said. “We decided that strategic planning was the work of our community rather than just a committee. Although planning by community versus committee was a new concept, it was quickly accepted by the campus.”

Another goal of the process Schneider emphasized was incorporating the strategic planning work into the daily work of the campus. Regular meeting times were used to process feedback. In addition, coffees and lunches were scheduled to get diverse groups together talking about plans.

“Michael was present in many faculty meetings last year,” said Kim Stanley, faculty chair. “I was glad to see planning become part of our governance structure, rather than a temporary add-on. I think more people became involved than in the past.”

Schneider started his listening tour by sharing at various settings on and off campus the main points outlined by the board. Then he shared the feedback with

those groups for clarification and created another version that he took back to campus for more feedback.

“The unique part of the process is that we listened to the community to build the plan iteratively,” Schneider said. “It started with the four major elements. Then five or six versions later, the plan that we call Community by Design was approved by the faculty in May.”

Along the way, the goals became more refined and specific, and priorities that weren’t originally in the plan found an important place in the ultimate Community by Design. Schneider’s listening tour and iterative planning led to insights around the importance of a new campus entry, a focus on reducing student debt, a new framework for organizing the work of career services and criteria for future academic program growth.

“Not only did we get to hear the feedback, we got to hear discussions unfold,” Schneider said. “We got feedback to other people’s feedback. That’s powerful.”

The four big ideas outlined by the board turned into the following major points in Community by Design:

IDEAS

- 1 Nurture entrepreneurial faculty and develop attractive academic programs
- 2 Design and articulate the McPherson College community
- 3 Plan and build facilities that nurture, welcome and sustain a growing community
- 4 Engage the McPherson College constituency to build a \$1 billion endowment

The specifics of each of these priorities is at www.mcpherson.edu/strategicplan.

While Community by Design sets out steps for the next five years, an implementation plan and a strategic memo by Schneider (available at the same site) break down what the next steps are right now in 2017. Not all of the priorities are being addressed this year, and each priority will be initiated with an “experiment” or pilot project.

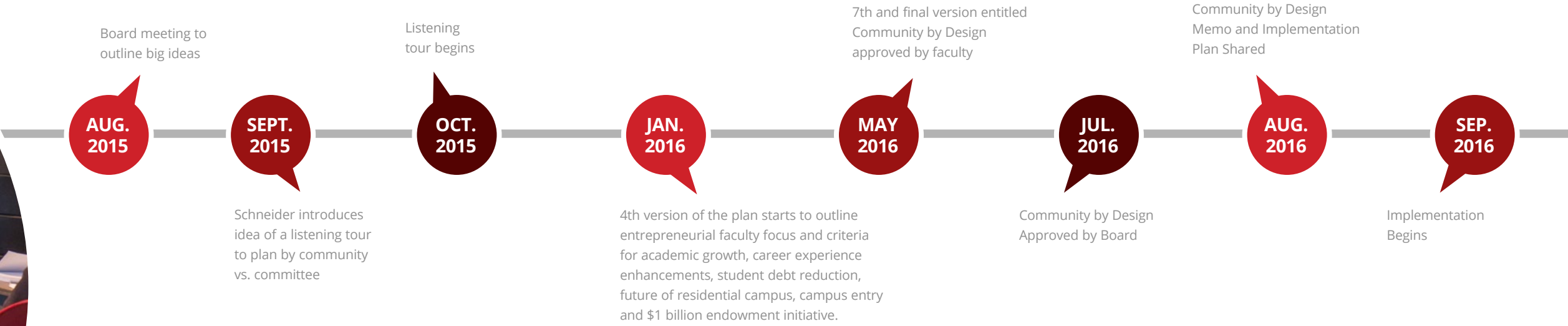
“The community-based approach to planning created momentum across campus, and the plan is suggesting that we continue working as a community,” Schneider said. “Experimentation allows us to spend important time asking questions, doing research, creating space for discussion and ultimately acting through pilot projects or experiments.”

Schneider also said it was important that the initiatives from the plan be folded into the day-to-day work and responsibilities

of MC employees – preventing a burden of extra work.

In 2017, Community by Design will focus on:

- Initiating growth plans for the visual arts, communication and natural sciences.
- Creating the basis for career-focused experiences for students, such as internships, field experiences, and service learning through a new framework, the “Enterprising MC Student.”
- Working on a debt-reduction pilot project to guarantee students leave McPherson College with half the national average of debt.
- Engaging in discussion on the future of a residential campus.
- Improving the campus entrance, remaining within the aesthetics of the college’s brand.
- Laying the groundwork for the next campaign, which will look toward building a \$1 billion endowment and engaging new young alumni and friends.



1 Entrepreneurial Faculty Create Plans to Grow Programs

High school students define small differently these days. Each year as students take the ACT test, they complete a survey. One question on the survey asks whether a student would consider attending a small college of under 1,000 students. Less than 5 percent of students who take the ACT will consider a small college.

“Students used to consider a college with 400-500 students,” said Christi Hopkins, vice president for enrollment. “Today small means at least 1,000 students.”

As many small colleges feel the pressure to grow, they are relying on athletics to build enrollment. Fifty-five percent of McPherson’s students are athletes. While that may seem high, it is one of the lowest percentages in the Kansas Collegiate Athletic Conference. Most enrollment growth at the 19 private Kansas colleges has come from the addition of intercollegiate athletic programs. McPherson’s strategy is different—growth through academic programs. More specifically, McPherson hopes to take what it has learned growing its unique automotive restoration program and model it across campus.

The first and most significant area of focus in the Community by Design strategic plan is to “nurture entrepreneurial faculty and develop attractive academic programs.”

“Since the faculty approved a four-year liberal arts degree program in automotive restoration in the early 2000s, we’ve learned

Community by Design outlines important criteria for growth.

a great deal about what it takes to build a world-class program,” said Bruce Clary, vice president for academic affairs. “The idea has been to take that knowledge and experience, articulate it, and encourage our faculty to apply that knowledge to grow their own programs.”

The past five years McPherson has worked with faculty to develop an

entrepreneurial mindset. This mindset will be important as they engage in the growth initiative. Giving faculty the time, resources and freedom to take risks in identifying growth strategies is critical.

Community by Design outlines important criteria for growth. The criteria not only apply to recruiting new students but also to retaining current students. One criterion, “career focused,” has been valuable in the growth of the automotive restoration program.

“We learned early on when building the automotive restoration program that students weren’t necessarily coming to work on our cars,” Clary said. “They came because of the cars they could work on when they interned or found jobs after graduation. Our students intern and take jobs in the best collections and businesses in the industry. Students not only come here because of the career opportunities, they stay here because of them.”

In addition, the automotive restoration program learned that: intentional and persistent recruiting efforts are necessary to identify serious students; fundraising support outside the operating budget is important; working with other departments across campus adds value to the degree program; connecting a niche or unique market approach with broad-based liberal arts education makes a difference.

The first big experiment to apply the strategic growth criteria started with the visual arts department, which includes both studio art and graphic design. The graphic design program has experienced nice growth over the last 15 years and was ready to take on the challenge to create a departmental strategic plan. The department hosted a strategic planning session in Kansas City in the summer of 2016. Professional planners facilitated the planning session, which included faculty from inside and outside the department, current and former students, and administrators. The planning session resulted in a departmental strategic plan with a vision to create extraordinary artists and connect them with exceptional people and organizations. Plan highlights include:

- Partner with the communication department to create a new digital media major

- Enhance the student-run design firm, ETCH, to put it at the center of the student experience
- Select a mid-size design partner to better integrate agency experience
- Identify key intern and job placement opportunities for students
- Establish an advisory board
- Create faculty development opportunities
- Host visiting fellows on campus to expose students to different perspectives outside academia

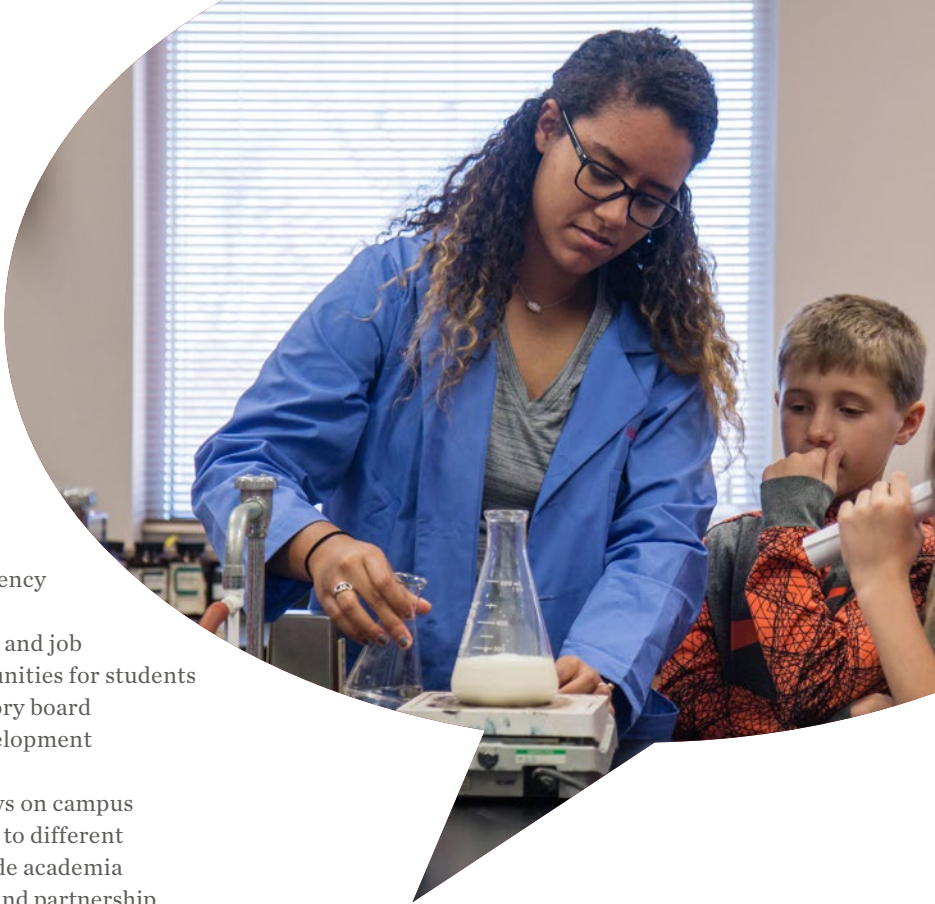
“Our strategic plan and partnership with the communication department gives us a forward-thinking approach to our department,” said Dee Erway-Sherwood, executive director of visual arts and professor of graphic design. “We are working closely with those who developed the automotive restoration program to compare their strategies and begin implementation of our own objectives. Our goal is to build a level of program success accomplished by the auto restoration program.”

The visual arts program recently received a \$250,000 gift to support the new strategic plan.

All faculty are encouraged to use the criteria outlined in Community by Design to develop growth plans in their areas. “Some faculty will take a comprehensive approach to planning, like visual arts,” Clary said, “while others will blend a few of the criteria together to move forward with growth in their programs.”

The weight of the Community by Design growth initiative is squarely on the faculty. Future enrollment growth and increases in retention at McPherson College will rely on academic programs.

“This plan calls on faculty to develop their programs in such a way that they attract students,” Clary said. “Admissions and other areas across campus are critical for support, but it will be up to faculty to create an academic experience that attracts students to ensure long-term growth.”



THE FOLLOWING CRITERIA, DERIVED FROM THE CHARACTERISTICS OF OUR SUCCESS STORIES, WILL GUIDE PROGRAM DEVELOPMENT AND DETERMINE ALLOCATIONS:

- a. Is career focused
- b. Is connected to a unique approach, niche and/or trending market need
- c. Is liberal arts-centered with connections to strong general education
- d. Is interdisciplinary
- e. Builds key industry partnerships
- f. Leverages entrepreneurial mindset
- g. Includes plans for raising funds
- h. Identifies programming growth opportunities to attract students who have a “plan”
- i. Identifies opportunities with low investment and high visibility
- j. Incorporates global perspectives/opportunities
- k. Provides a unique capstone experience for students
- l. Engages faculty and students, meeting them where they want to go in their life and career
- m. Demonstrates departmental strategic planning connected to the Community by Design. Departments will design growth plans that work either on a small scale using a few criteria or on a larger scale using all criteria, perhaps resulting in new academic programs. Resources will be allocated based on the scope departments take advantage of the above criteria.

2 Designing the Community

The best part of the Community by Design plan according to President Michael Schneider is the fact that McPherson College is taking time to diagnose its biggest challenges.

“So often we get focused on creating initiatives we think will solve our challenges today; however, we don’t take the time to think about building something that will last,” Schneider said. “My favorite part of this plan is that we are in a position to be intentional about making decisions today that will positively affect our college in the future.”

And that philosophy is at the center of the Community by Design idea to “Design and articulate the McPherson College community.”

Five initiatives will be priorities over the next five years:

1. **Create a common experience around a global theme within the general education curriculum:** A shared intellectual experience provides opportunities for building relationships and community and a context that unifies the general education curriculum. Faculty will work with the campus to define and implement a new common experience by Fall 2021.
2. **Create experiences that support career success and are connected with curriculum:** The Enterprising McPherson College Student model was created in the fall of 2016 to systematically identify existing experiences, e.g., internships, field experiences, senior research, capstone experiences, service learning, domestic/international global experiences; to analyze missing opportunities for students; and to create key experiences within and across departments that connect students at every phase of the career spectrum.
3. **Redefine the tuition revenue model to ensure affordability and institutional revenue:** The college desires a pricing model that balances student and family cost with the institution’s need

for sustainable revenue. Rather than focus on cost or scholarship discounting, a pilot project will be started in the fall of 2017 in which students are mentored to manage finances and guaranteed to graduate with half the national average of student loan debt.

4. **Develop an ongoing campus education program that communicates our values and engages the campus community in important challenges to executing plans:** A plan that articulates values and works to educate the community will be implemented in late 2017. The education process will include faculty, staff and students leveraging our work with the Kansas Leadership Center adaptive leadership training.

5. **Create a long-term vision for residential life:** The college seeks to create a community that values the residential experience and meets students’ desires for their living/learning environment. Initial plans to define the McPherson experience and different housing scenarios will be complete by spring 2018, while a master plan including everything from the future of co-curriculars to the classroom will be completed by spring 2021. Designing the community will require a lot of research, diagnosis and experimentation over the next five years.

“We are lucky to be in a situation that allows us time and space to work on the big challenges in higher education,” Schneider said. “Our future is something we can be thoughtful about today, so we have a good chance to get it right.”





3 MC gets a new *front door*

Last fall, McPherson College had a problem. Though as problems go, it wasn't the worst.

"We couldn't take one more student in campus housing," said Marty Sigwing, director of facilities.

While it's a good sign for the health of the college, Sigwing said it clearly indicates that the college needs to consider how to grow and develop the college's physical space as a part of the Community by Design plan.

Over the next five years, a new master plan will be developed with a focus on student service areas such as housing. However, according to Sigwing, it wasn't residential housing that topped the list of facility priorities during the strategic planning process.

"The number one item that came up in President Schneider's listening tour was the need for a campus entry," Sigwing said.

MC has done some good work to clear the campus boundary along Kansas Avenue. When travelers reach the top of the overpass, they can now look across campus. However, there is no clear entry

to campus. Thanks to a generous gift from the Don Peters' family, there will now be a new campus entry. The entry will include a large monumental sign, which will clearly identify the college and where to enter. In addition, new landscaping and streets will be installed.

"We hope to someday add a new campus center to the entry area," Sigwing said. "Our land along Kansas Avenue is our 'beachfront' property. The campus recognized the importance of an entrance that represents the quality of McPherson College."

McPherson has been committed to capital improvements the past two years with the athletic stadium upgrades in partnership with local school district 418; replacement of the campus boiler system with a new heating and control system; keyless entry, lighting and other campus safety projects; improvements to the IT system for better Wi-Fi and more reliability; and residential housing improvements.

Community by Design ensures the right infrastructure and facilities are in place as McPherson grows.

The new campus entry is made possible through a lead gift from Don S. Peters, vice president-investment strategy for Freestate Advisors in Wichita. Peters is the son of the seventh president of McPherson College – Dr. W.W. Peters, who oversaw MC through the war years of 1941 to 1950.

"Don has been a good friend, and a good friend to McPherson College," Schneider said. "Don just does the right thing. This has been a fantastic project, and we're so thankful for the Peters family."

Peters said he was pleased to honor his father at McPherson College in such a meaningful way.

"Education was important to him and education is important to me," Peters said, "And I really believe in the small colleges. It just means a lot to give back to this small college that means so much to me."

4 \$1 Billion Endowment

is Key to McPherson College Realizing its Vision to be Recognized as a Great American Small College

The bold initiative in Community by Design is the plan to grow a \$1 billion endowment.

"It is time to leverage the tradition of giving that has led to McPherson College having the largest endowment of any private college in Kansas," President Michael Schneider said. "We are blessed to have alumni who are committed to building our endowment through estate planning. In addition, our new automotive friends, who love cars and education, are stepping up to support our mission. When you combine these two constituencies you get a formula that leads to something significant."

The last 10 years have seen a surge of support for the automotive restoration program at McPherson College. According to Amanda Gutierrez, vice president for automotive restoration, people are attracted to supporting the future of the automotive industry, but they fall in love with McPherson College and its liberal arts focus.

Reaching an endowment of that size for McPherson College is ambitious, for sure, maybe even daunting. But it's absolutely achievable and critical for the college's future.

Roger Brimmerman, vice president for advancement, said that the next five years will be spent initiating a plan that will enable the college to grow the endowment through planned giving efforts. During spring and summer of 2017, President Schneider and advancement staff members will be approaching several Heritage Roll of Honor members as well as

others who have significant giving capacity. The goal of these conversations is to identify what they hope to leave McPherson College in their estate plans. These conversations will also lead to a broader effort to track planned giving through non-binding estate commitments. This effort will be at the center of the next comprehensive fundraising campaign.

"A \$1 billion endowment would obviously be transformative for MC," Brimmerman said. "The process of attaining the goal and connecting with donors at every level to build momentum around the future is the real difference maker."

Brimmerman added that it is important for people to understand the goal isn't to have \$1 billion in cash within the next five years. Rather, the goal is to start the conversation, encourage people to look at their estate plans, and ask people what they reasonably hope to give to McPherson College through their estates.

Long-time employee, consultant and friend of MC, Jim Dodson put it best by saying, "In a society and organizational environment that is increasingly focused on the here-and-now and the short-term, it is heartening to see the leadership of the college challenging its constituents with an ambitious long-term goal. Looking beyond the immediate horizon and reaching for the stars has often been the basis for reaching seemingly impossible goals. If each of us includes McPherson College in our estate plans, this goal can be achieved."



AT FIRST GLANCE, \$1 BILLION DOLLARS SEEMS LIKE A STRETCH. BUT WHEN THE FINER POINTS ARE OUTLINED, IT SUDDENLY SEEMS ACHIEVABLE. THREE POINTS HELP DEFINE HOW THIS AMBITIOUS GOAL WILL BE MET:

It's a long-term effort.

This is not a short-term campaign where we intend to have a billion dollars in cash within five years. It is a long-term, planned giving initiative designed to create targeted, incremental growth by inviting donors to include the college in their estate plans.

Our alumni and friends have a track record of generous, often sacrificial, giving, especially through their estate planning.

Through planned giving efforts over the past 25 years, alumni and friends have already helped McPherson College build the largest endowment of any private college in Kansas.

Auto restoration has opened new doors.

In the last decade, international awareness of the automotive restoration program has surged. With that growing familiarity, the college has developed relationships with high-wealth automotive enthusiasts who love cars and love education.



Horizon Fund

Helps Record Number of Student Entrepreneurs

Horizon Fund recipients at McPherson College are the very definition of “entrepreneur”: creative people who solve problems in an innovative way.

This fall, Horizon Fund recipients presented a record number of ideas to solve problems in the world around them – everything from online dating scams to a lack of authentic Mexican candy in the area to people washing their cars the wrong way. The college funded a total of 23 ideas from 23 students in the latest round of grants – about twice that of the previous set of grants in spring 2016.

Since it was introduced in 2010, the fund has given hundreds of grants of up to \$500 to McPherson College students to explore making their dreams a reality.

Here’s an introduction to three of the students who received Horizon Fund grants last semester.

Jonathan Cox
Freshman, Miami, Fla.

Cox is starting his own car-washing business in McPherson named after his father’s establishment in Florida – “Beauty Buffers.” His business stands out compared to a standard automatic wash or a self-service station, he said, because most car wash businesses do it wrong – using soap that can leave a film and attract dirt, for example. Cox gives careful, personal attention to each wash – hand-cleaning the vehicles and even making the rubber walls of the tires gleam with a special “tire dressing.”

Cox said he appreciates what the Horizon Fund encourages – an entrepreneurial mindset and the freedom to run his own business and set his own hours.

“I think it appeals to people to try new things. The college gives students the opportunity to experience new things and see what might interest them.”

Felix Cervantes
Junior, Salinas, Calif.

Cervantes found inspiration for his Horizon Fund idea in a sweet tooth and a nostalgia for the Mexican candy that he grew up enjoying. With few local or regional stores carrying these imported treats, Cervantes saw an opportunity to develop an untapped customer market. He has plenty of friends who also grew up with (and now have a craving for) candy such as “Rebanaditas” – a



Some of the vintage objects Abigayle Morgan has worked with for her Horizon Fund venture - "Old Crank Outlaws."

watermelon-flavored lollipop coated in chili powder. In addition, he thinks people will be interested in discovering treats that are new to them, especially because Mexican candy tends toward an interesting blend of sweet and spicy. Eventually, he wants to expand into other areas of Mexican goodies, such as bread, fruit, even a popular street food in Mexico called “elote” a specially-garnished corn on the cob.

“Small businesses start with one idea. From there, you can keep growing and growing.”

Abigayle Morgan
Sophomore, Lansing, Ill.

Morgan loves working with her hands. To scratch that itch, last summer she started a business called “Old Crank Outlaws.” The venture is about creative home décor reminiscent of Prohibition-era America.

Using vintage found objects, reclaimed wood, and even canning jars, she makes everything from knick-knacks to full-size benches. She’s been able to sell her work at fairs at a profit, and made connections with other vintage-style artists and crafters. Without the Horizon Fund, though, she might never have dared to take the first steps toward creating Old Crank Outlaws. It allowed her to make it the focus for her summer work to earn money, rather than just a hobby.

“It’s really nice to have a college that gives you the opportunity to have your own idea and go with it.”

To learn more about entrepreneurship at McPherson College, visit www.mcpherson.edu/entrepreneurship.



The Face of Giving

“I didn’t apply to McPherson College until the end of summer 2016, when I was in a pit orchestra with Kyle Hopkins, the director of bands. He was really honest with me about what McPherson College could provide me with musically, and I really appreciated that. I saw a lot of benefits with their growing band program and what they could offer me. I got to meet several professors, and I grew fond of them.

“My love of playing clarinet goes back to sixth grade band. I picked it because I was good at the recorder in elementary school, and, well, it looked the same. Now that I’m at McPherson College, I’m learning a lot and getting used to the environment. I’m learning tons about math that I’d never imagined. I’m enjoying exploring – not just with math but also with critical thinking and experiencing knowledge.

“When I graduate, I want to explore actuarial science – the area of science that measures and manages potential risk. I also want to stay in music, however, because that’s my big passion. It’s something I want to keep doing for the rest of my life.

“If it weren’t for the scholarships, I wouldn’t be here at McPherson College. McPherson College has the reputation for good academics. It allows me to challenge myself, go beyond what I already know, and explore more knowledge.”



Yes, I/we want to give to the McPherson College Fund!

Enclosed is a gift of: ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ Other \$ _____

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Card# _____ Exp. Date _____

Signature _____

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Be sure to ask your employer about their matching gift program.

Kento Aizawa

Year: Freshman

Hometown: McPherson, Kan.

Major: Math

Minor: Business Administration

Scholarships: Band Scholarship and Merit Scholarship

Activities: Concert Band (clarinet), Business Club, Rotaract, SGA freshman representative.

Honors and Awards: Kansas Music Educators Association Intercollegiate Honor Band, All-state orchestra member all four years of high school, principal clarinet in Wichita Youth Symphony and Salina Youth Symphony, Perfect score on state solo contest in high school, Runner up in state doubles tennis in high school, accepted to high school National Honor Band.



Vision Comes Into Focus

1953 Mercedes-Benz Secured As Restoration Project For Pebble Beach

In August 2016, at a beautiful private home in Pebble Beach, the cover was drawn back from a 1953 Mercedes-Benz 300S, marking the moment when years of planning and dreaming started to come into clarity.

Three years ago, a team of advisory board members, faculty, alumni and administration sketched out a vision on a whiteboard. It was a bold and ambitious plan for taking the restoration program to the next level – to be the center of excellence for automotive restoration education.

That vision was to have students restore a classic car to compete on the field of the Pebble Beach Concours d’Elegance in California – what many view as the most prestigious car show in the world.

“The purpose behind this ambitious vision has always been about elevating everything we do to prepare students to work in the automotive world,” said Amanda Gutierrez, vice president for automotive restoration. “It really brings into play the comprehensive curriculum and quality education available to students who choose to pursue their education at MC.”

One of the first steps was to acquire a great project car to bring to Pebble Beach.

That car was found in the care of Richard and Mary Hopeman of New York. Their 1953 Mercedes-Benz 300S Cabriolet proved to be the right fit for the college’s needs.

Paul Russell, owner of Paul Russell and Company and chair of automotive restoration advisory board, noted a number of reasons why this Mercedes-Benz was so attractive for the project – both the model in general and this car in particular.

“The car is impressively complete and original, having only 35,000 miles,” Russell said. “It checked many boxes for what the college wanted in its first concours project.”

This is one of just 203 cabriolet versions of the model in existence today. With conservative style and elegant lines, this Mercedes-Benz was the car of choice for many celebrities of the time, such as Clark Gable, Bing Crosby, Cary Grant and Gary Cooper. In 1952, a 300S cost about \$6,500, twice the cost of a Cadillac. By the end of its run,



they were about \$12,500 – more than \$112,000 in today’s dollars – making them some of the most expensive luxury cars in their day.

After finalizing the purchase from the Hopemans, McPherson College was finally able to reveal the project car on Aug. 20.

While luxurious and elegant at its core, the 300S will still present challenges for restoration students to bring it back to its original glory.

“The car will be a complete, frame-off restoration,” Gutierrez said. “Every component of the car will be restored.”

Now the 300S has arrived home in McPherson, Kan., and the college is hard at work planning out the steps necessary for restoration, and scheduling those out between now and 2023. In addition to class work on the project, students may apply to work on special teams to keep the project on time and on budget.

“There is a long road to Pebble Beach,” Gutierrez said, “But we’re excited that we now have the car to take us on the journey.”

To learn more or to make a gift in support of the Concours project, please contact Gutierrez at gutierra@mcpherson.edu or at 620-242-0424.



Concours Founder, Race Driver Presenting ‘Evening With Auto Restoration’ Dinner on May 5

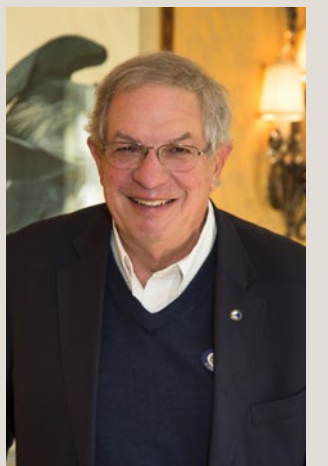
The lecturer for the annual “Evening With Auto Restoration” dinner in May will be a prominent leader in the field. Bill Warner is founder and chairman of the Amelia Island Concours d’Elegance in Florida, a longtime racing driver, and a contributing editor to “Road & Track” magazine.

Warner will present “Racing Around the Rules” the evening of Friday, May 5 as a part of the college’s student-run C.A.R.S. Club Car show weekend. The Evening With Auto Restoration dinner is open to the public at a cost of \$40 per person with proceeds supporting student scholarships. Registration can be made online at www.mcpherson.edu/autorestitution.

During the car show on Saturday, Warner and NAB member and author, Tom Cotter, will present on their new

book, “Cuba’s Car Culture: Celebrating the Island’s Automotive Love Affair” and have a book-signing.

The annual C.A.R.S. Club Car show attracts hundreds of vehicles from across the state and the nation every year. It’s also one of the most affordable shows in the state, with free entry for the general public. Learn more at www.mcpherson.edu/cars.



Bill Warner





MC Nears Completion of McPherson Stadium Renovations, Plans New ‘Bulldog Park’

Visitors to McPherson Stadium last fall might have noticed some changes, as the \$1.6 million of stadium renovations by McPherson College and USD 418 hit its final stride.

A host of improvements were made over the summer, including a refurbished grandstand, ADA-compliant ramps, and improvements to restrooms and locker rooms. That work finished just in time for McPherson’s soccer home opener Aug. 27 against Mid-America Christian University.

Further concrete work was completed throughout the fall to create a walkway around the south side of the stadium complex. In late September, new signage was installed on the press box, using the new Bulldogs athletic logo.

Still on tap for the renovations is a new ticket booth in the southwest corner of the complex, as are updates to fencing and sidewalks along the north edge of the track. When complete, this will allow spectators greater access to the east stands, while decreasing normal foot traffic to the track surface.

The press box will also receive a complete refurbishment. Additional updates will be made to the track and field throw areas before the KCAC Outdoor Championships, slated for McPherson Stadium May 4-5, 2017.

Lease for Baseball-Softball Complex Approved by City

In late November, the McPherson Board of City Commissioners approved a lease agreement with McPherson College for land to construct a baseball-softball complex, tentatively named “Bulldog Park.”

The land, located just south of Walmart at 936 South Centennial Drive in McPherson, will be developed into a baseball field along with a parking lot and retention pond. Future additions call for a softball field and other infrastructure such as restrooms, a concession stand and a grandstand – contingent on available funding.

According to the agreement, the city will collect \$100 in rent each year over the life of the 25-year lease, with the option to extend the agreement for another 10 years. Use of the space would be limited to baseball and softball games, practices, camps and related activities. Other activities may be allowed on a case-by-case basis.



Men’s Soccer Upsets Top-Ranked Oklahoma Wesleyan University

The McPherson College men’s soccer team accomplished a Bulldog first on Nov. 9, defeating top-ranked Oklahoma Wesleyan University in the KCAC men’s soccer tournament.

The 2-0 victory semifinal match at Bartlesville, Okla., marked the first time any MC athletic program defeated a No. 1-ranked team.

Chris Kelly, sophomore, Glasgow, Scotland, scored off a cross from Nick Torres, senior, McPherson, Kan., for the eventual game-winner in the first half. Kelly then returned the favor, as Torres tallied the second “insurance” goal in the second half. Arthur Lamparter, junior, Schweinfurt, Germany, made six saves as goalkeeper for the Bulldogs to preserve the shutout.

Head coach Doug Quint said they executed the team’s game plan against Oklahoma Wesleyan “to a ‘T.’”

“What a monumental win for our program and our institution,” Quint said after the win. “I’m so proud of this group and blessed to be a part of it.”

With the win, McPherson advanced to the KCAC tournament championship game against Friends University. The Bulldogs scored three goals in a nine-minute span late in the second half to overcome a 2-0 deficit.

MC couldn’t hold on, however, as Friends responded with a goal with 10 minutes remaining, forcing overtime. After two scoreless extra sessions, the match went to a penalty-kick shootout. Friends topped McPherson, 4-2, after the shootout. The Bulldogs finished the year 15-3-3 overall.



McPherson College welcomes its newest athletic staff:

RaShawn Calvert, assistant women’s basketball coach

Kasey Guinty, assistant baseball coach

Maggie Hans, assistant volleyball coach

Andrew Herrera, assistant baseball coach

Kyle MacKinnon, assistant baseball coach

Bryan Moses, head baseball coach

Kerryn Opat, assistant athletic trainer

Michael Ramos, assistant football coach

Rea Samuels, assistant track coach

Joshua Schroeder, athletics communications director

Dustin Wheeler, head tennis coach



Volleyball Team Sets Record for Season Wins, Reaches Semifinals of KCAC Tourney

The McPherson College volleyball team set a single-season school record for wins and advanced to the semifinal round of the KCAC tournament in 2016.

In her first year as head coach, Jessica Cleveland guided the team to 21 victories. That improves on the previous mark of 20, set in both 1984 (20-19) and in 2010 (20-13).

The Bulldogs also went 13-9 in KCAC play, matching the program's top mark for league victories set in 2005 and 2006 (both 13-5).

In a five-set KCAC quarterfinal win at Oklahoma Wesleyan, sophomore Lexi Kite of Thornton, Colo., set a program record with 27 kills against just five errors, with a whopping 76 attacks. She broke the single-

match mark of 26 kills, set by current MC assistant coach Kiley Loesch in September 2008. Kite finished the year with a team-high 359 kills and 11 double-doubles.

"I am so proud of these ladies and proving to the KCAC we can compete," Cleveland said. "We were a balanced team and didn't rely on just one player to carry us through the season."

Senior Emily Warner of Wichita, Kan., who entered the season already in possession of the school record for career digs, added another 523 to her total – finishing with 2,285.

Kite was named to the All-KCAC First Team – MC's first first-teamer since 2013. Jessica Sanders, senior, Rhome, Texas, earned second-team honors; and Warner and Jocelyn Cochran, senior, Newton, Kan., received honorable mention.



Athletic Highlights

- The volleyball and women's basketball teams earned NAIA Scholar Team status for 2015-2016.
- Seven softball players earned NFCA-NAIA All-America Scholar-Athlete honors for 2015-2016.
- Five MC athletes were named KCAC fall sports Athletes of the Week.
- 30 named All-KCAC Athletes for fall sports.
- 17 named Daktronics-NAIA Scholar-Athletes for fall sports
- Men's tennis player Ahmed Lahlou, junior, Casablanca, Morocco, won Flight A men's singles title at the Wheat State Tennis Invitational
- Women's tennis player Brittany Zipf, freshman, Rockhampton, Queensland, Australia, finished as runner-up at ITA Regionals.
- Men's tennis players Hector Carrillo Perales, junior, Barcelona, Spain, and Joan-Marc Fajula, senior, Rodriguez, Catalonia, Spain, placed sixth in the ITA Oracle Cup small college championship.
- Men's soccer player Nick Torres, senior, McPherson, Kan., earned NSCAA All-Region Honors.



Men's Indoor Track & Field Takes First KCAC Championship Title

In early February, the McPherson College men's indoor track and field team crowned four individual champions and racked up 150 points en route to the 2017 Kansas Collegiate Athletic Conference (KCAC) indoor track and field title.

The Bulldogs out-dueled Saint Mary (133 1/2 points) and York (118 points) for the title – the first in program history. The MC women's team took fifth, with 52 points. The teams also posted five NAIA Championship-qualifying marks and had 44 collegiate personal bests at the meet.

Senior Art Hop opened the festivities by capturing his third KCAC indoor crown in the pole vault on the first day of the championships. He clinched the title with his first successful attempt and ended up clearing 4.90 meters (16 feet 3/4 inch), breaking the KCAC meet record of 4.65 meters (15 feet 3 inches) he set in 2016. It was also a season-best, clearing the NAIA "A" standard by nearly eight inches.

Sophomore Chris Linnin – who repeated as the KCAC Indoor Track and Field Male Athlete of the Meet – won both the long jump and high jump for the second year in a row. Linnin leaped 6.64 meters (21 feet 9 1/2 inches) in the long jump – the best jump in the KCAC in 2017 – and cleared 2.06 meters (6 feet 9 inches) in the high jump.

Linnin was also on the hunt for a repeat title in the triple jump, but that honor went to teammate Marlon Clayton. Clayton, a senior, won the event with a leap of 14.09 meters (46 feet 2 3/4 inches), matching the school record he set earlier in the season.

Linnin took third.

In the sprints, senior J'Moi Penn took third in the 60 meter dash and fourth in the 200 meter. Sophomore DeShawn Pfeiff took third in the 400 meter, while fellow sophomore Casey Zimmerman broke the school record in the 600 meter with a fourth-place finish of 1:23.44. Penn, Pfeiff and Zimmerman joined with freshman Amari Heisser to finish second in the 1,600-meter relay.

For the MC women, senior Jasmine Helms took second in the triple jump with a leap of 11.29 meters (37 feet 1/2 inch). Freshman Amy Braimbridge led the Bulldog women on the track with a trio of top-six finishes in the sprints. She took second in the 200 meter, fourth in the 400 meter and sixth in the 60 meter, setting a school record in the 400 in the process. Senior Lauren Wankum finished third in the 5,000 meter and fourth in the 3,000 meter, setting personal records in both events.

The school record in the women's 4x800-meter relay also fell as Ané Archuleta, Rachel Foreman, Laura Gibson, and Erika Doty combined to stop the clock in 10:37.13.

In addition, senior Miguel Isidro and junior Chantelle Theron were recognized as McPherson's indoor track and field representatives in the KCAC Champions of Character program.

With their marks at the KCAC championships, Hop (pole vault), Clayton (triple jump), Helms (triple jump) and Braimbridge (400 meter) all exceeded the minimum qualification marks to compete in the 2017 NAIA Men's and Women's Indoor Track & Field Championships in early March. Linnin achieved a qualifying mark in the high jump as well but had already posted an automatic qualifying mark earlier in the season.



See sports video highlights online at youtube.com/mcphersoncollege

Alumni & Friends Blow Into Town For Blustery Homecoming

Attending Homecoming this year was a breeze for MC alumni and friends – literally.

With a breezy day of 30 mile per hour gusts providing a tailwind to many attendees, it required a bit of adaptation on the fly – including moving the tailgate luncheon and band performance inside the Sport Center.

John Long ’66 didn’t mind weather that blew his hair back a little (so to speak).

“I’m just enjoying the day, wind and all,” he said. “This is Kansas.”

As a member of one of the reunion classes, Long enjoyed reconnecting with his former classmates.

“I made really good, strong friendships in my class,” he said.

One of those classmates, Francis Hendricks ’66 said he particularly enjoyed attending the dedication of the new campus entrance along Kansas Avenue, which drew about 100 to mark the occasion.

“Going out here for the dedication and seeing the long-range plan, that’s really exciting,” he said. “The renderings of it look really impressive.”

In celebration of the 40th anniversary of the automotive restoration program at MC, Homecoming also included events surrounding classic and antique cars. About 100 attended a Model T build demonstration, with students in the major putting together the classic Ford car from a pile of parts to fully running in a blazing-fast six minutes, 39 seconds. And in place of the usual horse and carriage ride, this year instead offered rides in some beautiful antique vehicles.



Bulldog Bash *Saturday Evening at Hoffman Student Union*



Class of 1939 Evelyn Herr York.



Class of 1961 (left to right) Ken Holderread, Lynda Igel Connell, Karen York Lundgrin, Veneta Howell Ediger.



Class of 1966 (left to right) Back Row: Dan Brumbaugh, Lee Miller, Robert Fletcher, John Long, Stan Hoover, Francis Hendricks. Front Row: Laurel Patrick, Ken Landis, Tom Reazin, Anita Ledell Morse, Wendell Kuhlman, Russ Burkholder, Charles Horner.



Class of 1971 (left to right) Chris Grove Tobias, Marcia Bryan Smith.



Class of 1976 (left to right) Back: David Krall, Dan Lichty, Kent Trimmell. 3rd Row: Doug Faught, Randy Porter, Mike Halley, Steve Vincent. 2nd Row: Christy Young Dowdy, Russ Hunt, Steve Burkholder. Front Row: Marie Herbst Nave, Rick Doll, Gayle Appel Doll.



Class of 1981 (left to right) Back Row: Russ McCaulley, John Hoffman, Russell Carswell, Rob Mollhagen. Front Row: Sandy Sharp Hoffman, Kathy Cotton Gauby, Diane Miller Patton.



Class of 1991 (left to right) Back Row: Bob Nelson, Tracey Hughes. Front Row: Julie Merrifield Nelson, Laura Snyder Royer.



Class of 1996 (left to right) Sarah Adams Thrasher, Kristen Cossaart Graff, Lesli Hiebert Earlston, Kelly Thaxton McKellar.



Class of 2001 Matt Porter.



Class of 2006 (left to right) Colleen Porter Gustafson, Beth Krehbiel, Brian Martin.

Marriages

Nick McKellip ’07 to Jamie Rubitschun, Nampa, Idaho, May 30, 2016.

Lindsey Thiessen ’07 to **John Godfrey ’10**, Galva, Kan., Sept. 4, 2016.

Melisa Grandison ’11 to Ben Leiter, Northampton, Mass., Md., July 23, 2016.

Zachary Mason ’13 to **Megan Pohlmann ’14**, Deshler, Neb., July 2, 2016.

Births

Ellie Rae to **Rick ’98** and **Allison ’00 O’Cain Coleman**, Cle Elum, Wash., Aug. 21, 2016.

Ledger Steven to **Scott ’03** and **Tricia Laughlin Musgrave ’03**, Wichita, Kan., Aug. 30, 2016.

Luke Alexander to Michael and **Rebecca Stover Roetzel ’05**, Perryville, Ark., Aug. 2, 2016.

Bowan Porter to Justin and **Amy Porter Mantelli ’08**, Littleton, Colo., Sept. 13, 2016.

Deaths

Stephen Stover ’40, Manhattan, Kan., Dec. 17, 2016.

Dr. Wayne Frederick Geisert ’44, Keezletown Va., Jan. 4, 2017.

Ann Witmore Burger ’45, Moravia, Iowa, Jan. 12, 2017.

William “David” Albright ’46, McPherson, Kan., Dec. 11, 2016.

James C. Stull, Jr ’49, Glen Rose, Texas, April 27, 2016.

Hubert R. Newcomer ’50, North Manchester, Ind., March 10, 2016.

Doris Correll Moore ’51, Cedar Falls, Iowa, Nov. 11, 2016.

Joseph “Joe” Pate, Jr. ’51, McPherson, Kan., Aug. 30, 2016.

Rex Thralls ’51, Billings, Okla., Sept. 20, 2015.

Bonnie Martin Ward ’51, McPherson, Kan., Oct. 7, 2016.

Eldon H. Coffman ’53, Cabool, Mo., Sept. 6, 2016.

Geneva Krehbiel Flickner ’53, Moundridge, Kan., Oct. 11, 2016.

Elsie Marie Hall ’54, Wentzville, Mo., Dec. 22, 2016.

Lois Kesler Bersuch ’56, McPherson, Kan., May 23, 2016.

Delbert Catron ’56, Greenville, Ill., Sept. 21, 2016.

Gale Roger Burkholder ’63, South Whitley, Ind., June 29, 2016.

Linda Hester Radke ’64, Wichita, Kan., Sept. 20, 2016.

Jesus “Chuy” Garza ’74, Falfurrias, Texas, Nov. 23, 2016.

Linda Butler Brittingham ’83, McPherson, Kan., July 14, 2016.

Tamela “Tammy” Lusk Heckethorn ’85, Cheney, Kan., Oct. 5, 2016.

Arturo “Art” Soto ’06, San Antonio, Texas, Dec. 30, 2016.

LET US KNOW WHAT YOU’RE UP TO!
www.mcpherson.edu/alumni/update

REVIEW

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Homecoming *Save the Date!*

Make sure to set aside the date on the calendar now: Homecoming 2017 will be Oct. 13-15, 2017!

Alumni class reunion events are being planned for the classes of 1957, 1962, 1967, 1972, 1977, 1982, 1987, 1992, 1997, 2002, 2007, and 2012.

Make sure to watch www.mcpherson.edu/homecoming for more information coming soon on the Homecoming schedule and registration for events and reunions.



COMING EVENTS

MARCH 27 - APRIL 23

Annual Art Educators Exhibition
Friendship Hall

APRIL 7

First Fridays: Kim Stanley: "The Flash Memoir": 2 p.m. The Cedars

APRIL 20 - 22

"Love and Information": 7:30 p.m.
Mingenback Theatre

APRIL 21

Natural Science Senior
Research Forum
Mingenback

APRIL 27

Power Day 2017

APRIL 30

McPherson College Choirs
concert: 4 p.m.
Brown Auditorium

MAY 1 - 20

Senior Art Exhibitions:
Friendship Hall

MAY 5

Evening with Automotive
Restoration: 5 p.m.

MAY 5

First Fridays: Shane Kirchner:
"My Hobbies: 2 p.m. The Cedars

MAY 6

Bulldog Visit Day

MAY 6

C.A.R.S. Club Car Show

MAY 8

McPherson College Bands
concert: 7:30 p.m.
Brown Auditorium

MAY 13

Blake Reed Miracle Mile

MAY 21

Commencement:
Brown Auditorium

JUN 5-9, 12-16, 19-23

Auto Restoration
Summer Institute

A portion of the publication cost for "The Review" comes from Docuplex in Wichita, Kan. - www.docuplex.com